



Send registration to: HPCC Sales
 FAX to: 949-226-2050

2014 Event Registration

Name of Exhibiting Company (print or type)	Event Primary Contact Information (Required)
Company _____ Department _____ Address _____ City _____ State/ Province _____ Zip/Post Code _____ Country _____ URL _____ Company Main Phone: _____ VAT#: _____ <i>(value added tax, where applicable)</i> <input type="checkbox"/> Manufacturer <input type="checkbox"/> Distributor <input type="checkbox"/> Rep	Name _____ Job Title _____ Email _____ Company (if different) _____ Address (if diff) _____ _____ City _____ State/ Province _____ Zip/Post Code _____ Country _____ Direct Phone: _____ Ext _____
Billing / Invoicing (if different than above)	Will you be hosting partners or distributors?
Company _____ Attn of: _____ Dept. _____ Address _____ City _____ State _____ Zip/Post Code _____ Country _____ Phone _____ Ext. _____ Email _____	<input type="checkbox"/> Yes <input type="checkbox"/> No Company: _____ Contact Name: _____ Email: _____ Phone: _____ Purchase Order # _____ AMOUNT OF ORDER \$ _____

Terms: Net 30 Days - All invoices must be paid in full prior to the event date.

Cancellation Policy: There is a **60-day cancellation policy for all HPCC 2014 events**. The RTC Group (RTC) grants a full refund (if paid) of event fees for exhibiting company's that provide confirmed, written notification of not less than **60 days** prior to the actual event date. Written notification must be sent to RTC, **attention Cindy Hickson** at cindyh@rtcgroup.com or Faxed to: Cindy Hickson at +1 949-226-2050 and not considered cancelled until confirmed by RTC. If a company registers within 60 days of an event date and requests a cancellation, the participating company is required to pay RTC the full amount of its participation fees by the event date. In return for said payment, all sales leads generated by the particular event are emailed to the primary contact no later than 7 days after the event concludes.

Authorized Signature (required): _____ Date: _____

2014 HPCC PARTICIPATION OPTIONS

*** All dates subject to change based on facility availability ***

FOUNDING SPONSOR RATES AVAILABLE – SIGN UP BY JANUARY 23, 2014

HPCC offers early adopters and participants additional incentives to join the event.

- ✓ Early Adoption Rate - \$1,495 exhibits / \$2,625 sponsorship
- ✓ Identification as *Founding Sponsor* for as long as you participate in the event
- ✓ Quarterly Email Marketing Campaign to 5,000 HPC contacts (one per event, max 4)
- ✓ Special event signage at registration

Single City Sponsorship Details

HPCC was designed to scale to meet any sales and marketing budget, and to provide the most impact to customers in our 16 regional locations. Included in all sponsorship levels:

- Display space (approx. 10' x 10') with power can be customized to fit each exhibitor's needs
- Pre-event promotional opportunities and support
- ALL event leads - A list of sales leads generated is emailed to each exhibitor 7 days after the event.

23-Jan	Santa Clara, CA	Display	Presenting Sponsor	19-Aug	Orange Co., CA	Display	Presenting Sponsor
		\$1,995	\$3,850			\$1,995	\$3,500
18-Feb	Huntsville, AL	Display	Presenting Sponsor	21-Aug	San Diego, CA	Display	Presenting Sponsor
		\$1,995	\$3,500			\$1,995	\$3,500
20-Feb	Melbourne, FL	Display	Presenting Sponsor	9-Sep	Minneapolis, MN	Display	Presenting Sponsor
		\$1,995	\$3,500			\$1,995	\$3,500
Mar 18	Dallas, TX	Display	Presenting Sponsor	11-Sep	Chicago, IL	Display	Presenting Sponsor
		\$1,995	\$3,500			\$1,995	\$3,500
20-Mar	Austin, TX	Display	Presenting Sponsor	7-Oct	Toronto, ON	Display	Presenting Sponsor
		\$1,995	\$3,500			\$1,995	\$3,500
29-Apr	Boston, MA	Display	Presenting Sponsor	9-Oct	Ottawa, ON	Display	Presenting Sponsor
		\$1,995	\$3,850			\$1,995	\$3,500
6-May	Nashua, NH	Display	Presenting Sponsor	21-Oct	Los Angeles, CA	Display	Presenting Sponsor
		\$1,995	\$3,500			\$1,995	\$3,500
8-May	Tysons Corner, VA	Display	Presenting Sponsor	23-Oct	San Mateo, CA	Display	Presenting Sponsor
		\$1,995	\$3,500			\$1,995	\$3,500

DEFINITIONS

About the High Performance Computing Conference (HPCC)

HPCCs are single-day events promoted by exhibitors and The RTC Group. The RTC Group coordinates a professional event environment for vendors and the engineering community to meet and exchange ideas. Influential companies like your own, demonstrate emerging technologies and feature products in the exhibition area. Several exhibitors also present their own market perspective in an open door breakout session seminar or in a training workshop. In order to bring the most value during the 2014 launch year, HPCC will be co-located with the Real-Time & Embedded Computing Conference.

Exhibit

HPCC offers exhibitor floor space and electricity. Exhibit displays are to be within the confines of the space provided, and not extend higher than 8½ feet from the floor. Each exhibit is also supplied with a standard electrical connection of 4-5 amps of power or one power outlet with local standard power sockets and local voltage level. Additional electrical needs may be requested. Exhibitors are provided with complimentary carpeting, seating and trash containers. If there is a parking fee at a specific venue, exhibitor staff must pay for their own parking. Exhibit space is limited; wait-lists are used as events sell out.

Promotion

Every exhibitor is requested to promote his or her participation in the event. RTC prints and sends direct mailers (in any quantity requested) for promotional purposes to exhibitors. These invitations and/or postcards (varies by event) are provided by RTC to exhibitors FREE of charge. An electronic version of the invitation is sent to exhibitors for promotional purposes as well to augment the direct mailing.

Intershow Freight Transportation: US Events Only

If a company participates in a U.S. HPCC event on a Tuesday and also on the following Thursday (or Friday) event within the U.S., RTC will arrange freight transfer service (with an outside freight services company) between these two events at no additional charge to the exhibitor. This complimentary service is only when both HPCC events are within the United States. Note: Insurance through the current freight services company is limited to \$.50 per pound. RTC strongly suggests any fragile or expensive items not be transported through this service, but rather transported with your own staff. RTC provides this arrangement as an option and courtesy, and is not responsible for any damage, loss or delay as a result of this service in any manner.

TERMS & CONDITIONS

Exhibit Space Allocation

Space will be allocated according to RTC's requirements, at exhibitors request and the prevailing conditions, in a first-come first-served order based on the date received of the registration to participate. No set-up or build-up is allowed after the start of the event. Under no circumstances may exhibitors dismantle their equipment prior to the close of the event. Exhibitors must bring their own extension cords and adapter sockets. Electricity may be switched off immediately after closing of the event.

Registration

Exhibition and seminar registrations are to be submitted to RTC in writing, using the official 2014 HPCC Event Registration form, completed and signed with a legally binding signature. RTC reserves the right to postpone, curtail, close temporarily in whole or in part or cancel any HPCC event.

Freight

The RTC Group is not responsible for any lost, damaged or delayed freight from any carrier whatsoever, nor will it provide any refunds or credits for exhibitors that do not receive their freight prior to the event. RTC suggests exhibitor event coordinators monitor and confirm delivery of all freight 24 hours in advance. Also ensure your on-site person or team is provided with shipping information beforehand to assist them during set-up if your freight doesn't appear to be on-site.

Terms of payment

All rates for exhibit space, sessions/seminars, and others are subject to local country tax according to the regulations of the country where the event is organized. The payment deadlines mentioned on the invoice must be adhered to. Pre-payment in full of the amount invoiced is a condition for admission to the exhibition area. All invoices are to be paid as stated on the invoice; and by credit transfer to the account specified in the invoice and in the currency stated. Delayed payments will incur an interest charge. Should the exhibitor fail to settle the amount within 14 days of a summons to pay, the amount will be legally increased by 20%, not including legal advice costs and charges, procedure costs and interests.

Permitted Exhibits and Exhibitors

Vendors/Exhibitors are bound to display goods that are relevant for the editorial topic of the event, unless approved at least 60 days in advance by RTC – Items that are not directly applicable to the embedded industry or approved by RTC may not be exhibited.

Rules of Conduct

The exhibitor is not allowed to initiate any activities outside his own exhibit, unless approved in writing by RTC. Open spaces or gangways may not be used or blocked by any materials. Activities that are unethical, unlawful or can be deemed to be contrary to the interests of RTC, HPCCC, other exhibitors or visitors or the event itself are not allowed. RTC reserves the right to refuse, cancel and vacate the exhibit space, exclude or remove from any HPCC event any person or exhibitor who is likely to perform undesirable activities without the obligation to refund any of the charges.

Insurance

Each exhibitor is required to insure their own exhibit material (transport and exhibition risks, including theft) and any third party liabilities, during the whole event including the setting up / build-up and dismantling periods. Exhibitors must take care of the security of their own exhibit and materials. Exhibitors are liable for any culpable damage to persons and property caused by themselves, their employees, their representatives, their exhibits or equipment. The Exhibitor must show in writing proof of relevant insurances upon request by RTC.

Safety Regulations and Environmental Protection

The venue safety regulations and the fire regulations are mandatory. Exhibitors must comply with all instructions, requirements, regulations and laws given by RTC, venue management or relevant local authorities to avoid any risk to persons, properties or the environment.

List of Attendees

Exhibiting companies are bound to keep confidential the list of the attendees provided by RTC after the event. Selling, renting or giving this list to other parties is not permitted in any manner.

Cancellation of Contract

In case of cancellation or withdrawal of the event exhibition contract, the full rates are due unless the cancellation in writing is received and confirmed by RTC (see cancellation policy on first page). Any exhibitor who fails to fill their allocated exhibition space is required to pay the full exhibition fee. RTC is entitled to withdraw from this contract should the exhibitor fail to fulfill his payment obligations to RTC. RTC is also entitled to withdraw from the contract or cancel it if the exhibitor is in major default of his contractual obligations.

Force majeure

Should RTC be compelled, as a result of force majeure or other circumstances beyond RTC's control, to vacate one or more exhibition areas, temporarily or for longer periods, to postpone or curtail the exhibition, the exhibitors do not thereby acquire the right to withdraw or cancel, nor do they have any other claims against RTC, in particular claims of compensation for damages.

Liability

RTC, its employees or agents shall not be liable for any loss, theft, damage or injury to persons or property. RTC does not accept any liability for errors or omissions and the direct or indirect consequences thereof. The Exhibitor fully indemnifies RTC against all claims, losses, and costs whatsoever made against RTC, its employees, agents or contractors.

Disputes

In the event of a dispute, only U.S. courts are competent. Disputes and complaints must arrive in writing at RTC's office within 8 (eight) days after the event to the attention of the Controller, Cindy Muir, The RTC Group, 905 Calle Amanecer, Suite 250, San Clemente, CA 92673 U.S.A.

High Performance Computing Conference - www.hpconference.com



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