

DoD UAV Budget and Procurement Poster

UAVs by their very nature depend heavily on the electronics and computing that make them fly and perform their missions. That's why developers of UAV subsystems share an interest in UAV procurement information side by side with your company's technology ads. In the next fiscal year funding and support for UAV development and technology upgrades remains strong and is moving forward. Taking advantage of this trend, *COTS Journal* is providing a valuable opportunity to strengthen your company's link with the UAV market. *COTS Journal* will publish and distribute a special DoD UAV Budget and Procurement Poster. The poster gives your company the unique ability to associate its products and services with the growing UAV electronics sector.

The DoD UAV Budget and Procurement Poster is rich with information on the DoD's proposed budget and procurement plans for the next fiscal year's UAVs. The poster details information for platforms including Grey Eagle (MQ-1C), Reaper (MQ-9), Global Hawk (RQ-4), Triton/NATO AGS (MQ-4C), Shadow (RQ-7), Raven (RQ-11), Blackjack (RQ-21) and more. Providing program managers, engineers and other technical leaders with an important decision-making tool, the poster includes tables and graphs with some overall numbers of UAV procurement and RTD&E budget totals broken out in useful ways.

Contact Us to Purchase Your Position Today!
Space is Limited

This large poster will be distributed to 41,000 *COTS Journal* subscribers, to be hung on lab and office walls. Engineers and decision makers retain resources like the UAV poster, providing your company with long-term branding and advertising exposure. Unlike other periodic advertising mediums, this reference poster will be seen by the readers of *COTS Journal*, their colleagues and their bosses for months to come.

Make sure your organization is represented on this key reference tool.

The UAV Budget and Procurement Poster is distributed to the applicable industry events and the entire print and electronic circulation of *COTS Journal*, as well as to key industry conferences and is available on www.cotsjournalonline.com.

Promote your organization with five different presentation sizes to suit your needs:

- Individual ad: 5" x 6"
- Ad Row: 5" x 12.25"
- Ad Column: 10.25" x 6"
- Whole Ad Block: 10.25" x 12.25"
- Header Logo: 2.5" x 2.5"

**See page 2 for pricing and other ad specs.*

DOD UAV BUDGET AND PROCUREMENT POSTER

DISTRIBUTION

- Print distribution as a special ride-along in JULY issue of *COTS Journal*
- Special Event distribution to industry events
- Each Advertiser will receive 100 for their own distribution
- PDF Printable Version available online for Digital Subscribers of *COTS Journal*

CREATIVE

- Individual ad sizes are 5" x 6"
- Ad Row size is 5" x 12.25"
- Ad Column size is 10.25" x 6"
- Whole Ad Block size is 10.25" x 12.25"
- Header Logo size is 2.5" x 2.5"
- Ads must be sent as a 300 dpi or better EPS or Illustrator file

Terms & Conditions

- Poster production date will be determined by sales, magazine production schedule and client sponsors. Sponsors and advertisers will be notified of release date 30 days prior to release.
- Purchase Orders are NOT confirmation of sale. Larger sponsor orders may preempt individual ad sales. The RTC Group will confirm sale or no sale of ad space before production of poster is scheduled.

PRICE

Gold Sponsor

- Two 5"x 6" Ad Blocks (10.25" x 6")
- Company Logo on Header Logo Area
- Price \$5,995

Single Ad Block

- 5" x 6" Ad Block
- Price \$4,295

Header Logos

- 2.5" x 2.5" Logo
- Price \$700

*See a sample of our 2015 poster for examples of previous ads.

Sample from 2015 UAV Roadmap Poster



Contact Us:

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