

History of RTC



1986

RTC Founded.

The company was founded on the RTC events with 14 initial sponsors by John Reardon.



1988

RTC Events

RTC expand events across the country with 14 locations with largest event having 168 exhibitors.



1989

RTC magazine

RTC magazine is launched.

VITA signs services agreement to produce Bus and Board Conference.

RTC opens Europe office with 20 employees.



1991

RTC Books

RTC purchase Annabooks for an undisclosed sum.

RTC signs \$4 million contract to produce ESC Europe.

RTC events expand to 26 events.

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1995

COTS Journal

RTC launches COTS magazine.

RTC expands into Eastern Europe.

COTS journal and RTC magazine receive Maggie awards for Design.

1997

Embedded Linux Show

Linux event is launched.

RTC moves into Australia with 4 events.

RTC signs \$1 million services contract with Ziatech.

2000

Portable Design Magazine

RTC purchases Portable Design from PennWell Publishing.

RTC magazine hits record size with 60 display advertisers.

2001

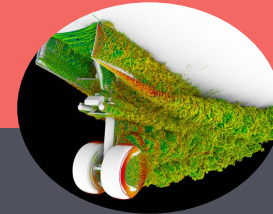
COTS Calendar

RTC launches first all industry COTS Calendar.

RTC launches Blue Arm Media and Video.

RTC signs \$2.2 services contract with Microsoft.

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2004

RTC Online

RTC enters web services business.

RTC Produces RTC events in China and South America.

RTC places 3 staff members at Microsoft

RTC signs multi-year services agreement with Arrow Electronics

2005

ARM Devcon

RTC enters a 5 year agreement to produce ARM TECHCON – valued at \$12.5 Million.

RTC signs services contract with Intel for \$1 million to launch ISS Website.

2008

Intelligent Systems Source

RTC enters JV with Hearst Publishing for inventory tool.

RTC head count hits 65.

EMF's Reader survey identifies COTS as most read defense publication.

2010

Tech Design Forum

RTC signs \$7 million services contract with Mentor Graphics.

RTC produces Embedded CE Partners guide.

RTC produces Intel Product Directory

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2013

Connected Auto

RTC enters into a JV with Convergence Promotion - launches CONNECT Auto Media Group.

RTC signs \$6.1 million services contract with Oracle.

2014

“No Risk” Pay Per Lead

RTC launches industry first PPL program.

COTS Journal hosts Pentagon Round table for security.

2016

Embedded Marketing Round Table

RTC launches Round table to establish best practices for technical marketing.

2018

Differential Leads & DataSheet Direct

RTC launches Differential Leads and DataSheet Direct.

RTC hits a milestone of delivering 20,000 leads in the previous 12 months.